

## **ACRL Strategic Plan Implementation Report Form for ACRL Units**

### **Strategic Area: Higher Education and Research**

#### *Goal Area: Learning*

The Eastern New York Chapter promoted the ACRL Immersion '09 program on its member listserv.

#### *Goal Area: Scholarship, Research, and Creative Activity*

The Eastern New Chapter's Program Committee invited Charlotte Hess (Associate University Librarian, Collections and Scholarly Communication, Syracuse University) to present "Getting our Bearings: Open Access and the Murky Waters of Scholarly Communication" at the Spring 2009 Conference to keep members aware of the progress and pitfalls of open access and scholarly communication.

#### *Goal Area: Advocacy*

Using the listserv for chapter members, Eastern New York's Government Relations Chair informed the membership about ACRL legislative action for libraries at the national level as well as its support of NIH and encouraged members to contact their congressional representatives to support libraries and the NIH initiative for open access.

The Government Relations Chair with Michael McLane, ACRL's Visiting Program Director for Legislative Advocacy, wrote an article (Spring 2009 ENY/ACRL Newsletter) encouraging members to become library advocates with practical suggestions..

### **Strategic Area: The Profession**

#### *Goal Area: Continuous Learning*

In consideration of members who lack time and funding to travel to conferences, Eastern New York's Program Committee held three Brown Bag Lunches in different upstate New York locals: Colgate University; University at Albany; and SUNY Plattsburgh. All explored the topic, "Reinventing Services: Innovations @ Your Library." The librarians who attended the lunches discussed new projects and ideas including class management software, e-books, next gen catalogs, faculty-librarian relationships, and different models of information centers.

Eastern New York's Program Committee invited Cyril Oberlander (Associate Library Director, SUNY Geneseo) to present "Future of Access: Rethinking Library Service to Provide Context, Convergence, and Disambiguation," at the Spring 2009 Conference to examine how libraries and librarians can evolve as technologies and expectations change.

#### *Goal Area: Information Technology*

Eastern New York's Program Committee invited Paul Rapp (Intellectual Property Lawyer and Adjunct Professor, Albany Law School) to present "River of Tears:

Copyright or Not in the Digital Age” at the Spring 2009 Conference to help librarians grapple with the new issues of copyright and fair use created by digital library materials.

### **Strategic Area: The Association**

#### *Goal Area: Membership*

The Eastern New York Chapter invites library students from New York’s accredited library schools to the Annual Spring Conference. Our tradition is to return their registration checks at lunch allowing everyone in attendance to put faces and names together as they come forward to reclaim their checks. It allows us to show them the opportunities for professional involvement. And it is a great networking opportunity for the job-seeking students!

Eastern New York’s membership dues have not changed in many years. If you are not an ACRL member, dues are \$15, but if you are a member of ACRL, your chapter dues are just \$12. This makes it easy for those new to the profession to join and become involved in professional activities.

#### *Goal Area: Organizational Vitality and Effectiveness*

#### *Goal Area: Sustainability*

Eastern New York’s Program Committee makes every effort to go green, placing conference information and registration forms on Eastern New York’s web site and sending out information to the member listserv rather than using postal mail. Conference sites are encouraged to avoid disposable products for coffee breaks and lunch. More and more members are bringing their own coffee mugs and water bottles.