Strategic Area: Higher Education and Research

Goal Area: Learning

3. ACRL increases member abilities to create and manage physical and virtual spaces and services as environments for discovery.

At our spring conference, John Blyberg from the Darien Public Library spoke about decisions his library had made in building their new state-of-the-art facility in 2010, how those decisions were driven by the library's desire to enhance access and use and how changes have been made since opening to reflect actual use of the space.

Strategic Area: Higher Education and Research

Goal Area: Scholarship, Research, and Creative Activity

3. Enhance ACRL members' understanding of how scholars work and the systems, tools, and technology to support the evolving work of the creation, personal organization, aggregation, discovery, preservation, access and exchange of information in all formats

At our spring conference, James Neal spoke on the need to evolve the relationship between the academic library and it's user groups. He shared thoughts and ideas about changing our spaces and services to meet our users needs based on how and where they research.

Strategic Area: Higher Education and Research

Goal Area: Advocacy

2. Increase ACRL's communication on major trends and issues in libraries and higher education.

In the past year, the President and the Government Relations Chair have routinely forwarded communication from ACRL related to major issues, webcasts, etc. to the membership.

Strategic Area: Higher Education and Research

Goal Area: Advocacy

3. Strengthen partnerships with other organizations.

For the second year running, the Government Relations Chair attended the Summit of the Academic and Research Library Community sponsored by the New York State Higher Education Initiative (NYSHEI) on ENY/ACRLs behalf. This summit brings together leaders from the various academic and research library organizations across New York State to share information, foster new collaborations and strengthen older ones.

Strategic Area: Higher Education and Research

Goal Area: Advocacy

4. Increase ACRL's influence in public policy affecting higher education.

The Government Relations Chair alerted the board to a letter sponsored by NYSHEI to the Regents Advisory Council on Libraries at the State Education Department. ENY/ACRL is a signer of the letter, which asked that the Board of Regents incorporate the needs of libraries in higher education in the next iteration of their Regents plan.

Strategic Area: The Profession

Goal Area: Continuous Learning

1. Expand ACRL's alignment of programs and other learning opportunities based on data, member needs, and strategic priorities.

After each year's conference we ask our members to complete a survey, weighing in on venue, food, parking, meeting types, and content. We use the results of the survey in planning for activities over the course of the next year.

Strategic Area: The Profession

Goal Area: Continuous Learning

2. Increase the accessibility of learning opportunities to meet the diverse needs of members by relying on research and best practices for design, delivery, and accessibility.
Each fall we host a series of brown bag lunches across our region to aid our members ability to attend events, network, and share information. Our region is large and we feel this activity helps our members who may lack time or funding to engage with their colleagues.

Strategic Area: The Profession

Goal Area: Continuous Learning

5. Continue to play a leadership role in promoting research and publication in academic and research librarianship thereby creating and disseminating tools and a body of knowledge for the field.
This year, at our spring conference, we included a lightening round session to give our members a chance to share their own body of knowledge in a new way. We heard from members across our region on what they were doing at their institutions to get outside of the library, from connecting with athletes at the gym to setting up stations in departmental buildings. In addition to our attendees possibly getting some new ideas, the session represented an opportunity for some of our members to gain valuable presenting experience for their own professional careers. Our survey suggests that this session was a favorite with conference attendees.

Strategic Area: The Profession

Goal Area: Leadership

2. Design and deliver tools to ACRL members to empower them to communicate the value of their contributions to learning and scholarship.
Our newsletter regularly features the accomplishments, awards, recent publications, etc. of our members.

Strategic Area: The Profession

Goal Area: Information Technology

1. Support the development and recognition of academic and research librarians as experts and campus leaders in information technology applications in libraries by offering educational opportunities.
Beth Ruane, Skidmore College, spoke on the technologies our students are already using and how we might begin to integrate them into our work and teaching.

Strategic Area: The Profession

Goal Area: Information Technology

3. Support members in their exploration, research on, and implementation of new and emerging information technologies and their application for library services in educational environments.
At our Spring conference, Jeremy Cusker and Christian Miller, both from Cornell University, spoke on the Library Outside the Library, a team at Cornell that is investigating, adopting and configuring new and emerging technologies for their user groups. The presenters focused more on how their team is able to move quickly in response to the environment around them through rapid prototyping and low-cost experimentation.

Strategic Area: The Association

Goal Area: Membership

1. Expand the appeal of ACRL membership among current members with a special focus on those new to the profession and early in their careers.
We keeps membership dues ($12 for current ACRL members and $15 for non-members) and conference fees ($35 plus the cost of membership if not already a member) low to make it available to the widest number of participants possible.

Strategic Area: The Association

Goal Area: Organizational Vitality and Effectiveness

3. Increase and improve ACRL's organizational use of information technology.

Our board plans meeting dates with Doodle. We also have cut down on our number of in-person meetings by holding one virtually. In addition, we've been using a member's Dropbox account for the past two years to share registration and membership documents with the necessary board members. Just this past month, we decided to adopt this practice more formally and have created a Dropbox account in the chapter's name and linked back to our listserv email address.

Strategic Area: The Association

Goal Area: Sustainability

1. Expand commitment to adopting green and sustainable business practices for ACRL offices, conferences, continuing education and operations with business partners.

As in previous years, we continue to look for ways to make our conference greener. This year, we provided water in pitchers instead of bottles, our meal was served on non-disposable materials (cloth napkins, silverware, stoneware dishes), we minimized the number of handouts by offering many electronically (Annual Reports and Membership directories) and printed those that we did need double-sided, and we issued our receipts electronically (as a part of our email confirmation for participants).