

# ENY/ACRL

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*Eastern New York Chapter/Association of College & Research Libraries presents:*

## **Fall Conference 2005 Transitions: New Directions in Librarianship**

**Friday, October 21, 2005**

[Vassar College](#)

**Poughkeepsie, NY**

**Deadlines:** [September 21](#), [October 6](#), [October 14](#)

**October 20**

**Preconference Dinner**

**7 pm - ?**

**Culinary Institute of America's [St. Andrew's Café](#)**

Fixed price menu includes 2 entree options.  
\$26.50 plus a 15% service fee

**Reservations limited and must be received before October 6.**

**October 21**

**Conference Program**

**Location: [Main Building \(#22 on Campus map\)](#),  
[Villard and Multi-Purpose Rooms](#)**

**8:30 – 9:15 a.m.**

**Registration and Refreshments**

**9:15 – 9:30 a.m.**

**Welcome Remarks**

Mary Anne Waltz, ENY-ACRL President

Deborah Bernnard, ENY-ACRL Vice President & Program Chair

**9:30 – 10:15 a.m.**

**Keynote:**

**Champaign Tastes and Beer Budgets: The Effort by Academic Libraries to Reinvigorate, Reposition and Transform in a Period of Economy**

[Frank D'Andraia](#), Dean and Director of Libraries, University at Albany

**10:15 – 11:15 a.m.**

**Panel Discussion:**

**It's Not Only Changing At The Service Desks: How Librarians' Jobs Have Evolved In Preservation And Technical Services**

Cornell Librarians - **Barbara Berger Eden**, Director, Department of Preservation and Collection Maintenance and **Bill Kara**, Head, E-Resources & Serials Management

**11:15 – 11:30 a.m.**

**Break**

**11:30 – Noon**

**From Blogging to Web Design: Collaborative Technology in the Digital Classroom**

[Tom Mackey](#), Assistant Professor, Department of Information Studies, University at Albany

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**Noon – 1:15 p.m.**

**Lunch (Noon to 1 p.m.)**

**Poster Sessions (12:30 - 1:15 p.m.)**

**Changing Roles and Redefining Goals: The Five-Year Itch**

Librarians who purposefully switch jobs or change roles at least once within the first five years as professionals have experienced the Five-year Itch. New librarians are faced with many challenges as they enter the workforce. One major challenge is finding a position or work environment that leads to a stimulating and long-lasting career. Often, new librarians will switch jobs or roles, sometimes several times, within the first five years after completing their library degree. To further understand this phenomenon, and to find out what role, if any, continuing education / professional development plays in it, the authors conducted an online survey and related questionnaire of librarians who received their degrees in 1996 or later.

**Presenters:**

Susanne Markgren, Purchase College Library

Anne E. Leonard, Ursula C. Schwerin Library, New York City College of Technology

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**New Directions in Information Literacy: Using Film in IL Instruction**

Most undergraduates have been entertained by movies throughout their lives. They often miss important messages embedded in the story. Instructors of information literacy courses strive to teach students to think critically. By using film media as an instructional tool, instructors can bridge the process of critical thinking and popular culture.

This poster session focuses on developing an information literacy course which integrates movies in the curriculum. Examples of selected films include, *Enemy of the State*, which deals with information technology and privacy, *Control Room*, which highlights the media and the authority of information, and others. This presentation will include a multimedia component.

**Presenters:** Gerald Burke and Carol Anne Germain, University at Albany

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**Promoting Healthcare Literacy to Senior Citizens**

The Health Sciences Center Library at Stony Brook University promotes healthcare literacy to senior citizens through SBU's School of Medicine's annual Mini Medical School program. Unlike traditional information literacy courses, teaching senior citizens presents various challenges and considerations. In addition to instructing users on how to retrieve and evaluate reliable and reputable information, basic computer skills must be taught before any online searching may occur. For many attendees, this is their first encounter with Internet searching, therefore, librarians must present a thorough overview of how information is arranged and presented on the World Wide Web. The library's involvement in Mini Medical School has not only been a great opportunity for librarians to promote their skills and services but to build strong partnerships with the faculty, staff, and the community.

**Presenters:**

Susan Werner and Mary Chimato, HSC Library, SUNY Stony Brook

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### **New Technologies in the Libraries**

Binghamton University Libraries have implemented a number of new technologies (e.g., instant messaging, information visualization software, and blogs) recently and are in the process of transforming our traditional reference area into an information commons. This poster will highlight some of these technologies and include live demonstrations using laptops. We will also discuss the impact these technologies have had on how we deliver traditional services.

#### **Presenters:**

Abigail Bordeaux and Bern Mulligan, Binghamton University Libraries

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### **NOVEL Update – What’s New with NOVEL**

This poster session will highlight some of the new initiatives related to the NOVEL, the New York Online Virtual Electronic Library. In Fall 2004, the State Library funded 62 projects under an Invitational Grant Program that focused on creating a broad awareness and use of NOVEL resources. The primary purpose of the program was to provide increased training opportunities for librarians and the public to learn how to effectively use NOVEL databases to meet informational needs. The information learned from the grantees will soon be available on the State Library’s website, including training and promotional activities that were successful for the participating libraries and links to the online tutorials that were developed with Invitational Grants funds. The poster session will also include information on the recent additions to the list of NOVEL resources and the soon-to-be announced access to NOVEL databases with NYS Driver license numbers. New York State Residents will be able to use their NYS Driver’s license number to access NOVEL databases through the newly created “NOVEL New York” website.

#### **Presenters:**

Cara Janowsky and Sheldon Wein, New York State Library

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1:15 – 3:15 p.m.

### **[Staying Ahead and Keeping Current with Blogs and RSS](#)**

Steve Cohen is creator of [LibraryStuff](#), a blog dedicated to resources for keeping current and professional development. His book, **Keeping Current: Advanced Internet Strategies to Meet Librarian and Patron Needs**, was published in 2003 by ALA.

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3:15 – 3:20 p.m.

### **Wrap up**

## **Travel**

### **[Directions](#)**

### **Parking**

Parking is in the **North Lot**. To get there, turn off of Raymond Avenue onto Collegeview Avenue on the north side of campus. Drive all the way down the street, which terminates at a cemetery. Just before the end of the street, enter the North Gate to your right and take an immediate right into the north parking lot.

You can then walk to the **Main Building** (#22 on the campus map) in the center of campus (a large brick building with yellow trim behind a traffic circle, with a flag on top of it) by walking up the same road you came in on, or through the residential quad. If you come through the Main Gate, drive straight up to the first stop sign, where you’ll be facing the Main Building. Turn left and follow that road until you’re facing the North Gate. Turn left into the North Parking Lot.

### **[Campus Map](#)**

## **Accommodations**

### **Alumnae House**

21 rooms are being held at the Alumnae House, a Bed and Breakfast run by the Alumnae Association. Registrants will need to reserve with a credit card, and should identify themselves as ENYACRL. Reservations can be made by calling 845-437-7100 or emailing [alumnaehouse@vassar.edu](mailto:alumnaehouse@vassar.edu).

**Reservation deadline: September 21**

**Details:**

- Room with private bath - \$90 - 14 available
- Room with shared bath (women only) - \$56.25 - 7 available

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**[Best Inn of Poughkeepsie](#)**

(845) 454-1010  
(800) BES-TINN  
(800) 237-8466  
536 Haight Avenue  
Poughkeepsie, NY 12603

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**Additional links to local accommodations courtesy of [Vassar College](#) and [Dutchess County Tourism](#).**

## For More Information

**Vassar College:** General Information: (845) 437-7000

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**Vassar Campus Activities Office:** (845) 437-5370; Emergency contact number for Friday, October 21

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**Local Conference Details:** Gretchen Lieb, (845) 437-5770 or [grilieb@vassar.edu](mailto:grilieb@vassar.edu)

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**Poster Session Questions:** Fran Apollo, [apollof@cobleskill.edu](mailto:apollof@cobleskill.edu)

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**Registration Questions:** Gretchen Lieb, (845) 437-5770 or [grilieb@vassar.edu](mailto:grilieb@vassar.edu)

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**Vendor Information:** We would be pleased if you would join us and/or provide sponsorship! Display space will be available for promotional materials and your participation will be acknowledged in our conference packets. Please complete the [registration form](#) if you plan to attend and indicate your need for display space on the form.

Contact Tasha Cooper at [nacoop01@syr.edu](mailto:nacoop01@syr.edu) for more information.



**Last Updated:** October 23, 2005

