

**ENY/ACRL's Annual Report to ACRL
Complied by Suzanne Turner, ENY/ACRL President
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The following report documents the contributions of the Eastern New York Chapter to the ACRL Strategic Plan:

ACRL Strategic Plan Implementation Report 2010

Strategic Area: Higher Education and Research

Goal Area: Scholarship, Research, and Creative Activity

Strengthen ACRL's role in serving as a catalyst for and supporting transformative change in scholarly communication systems.

The Eastern New York Chapter's Program planning Committee invited Thomas Slomka from Cornell University to speak at the spring conference on the digital environment as a common space for educators, students, and information providers "where the roles, requirements and expectations for information exchange and knowledge are being redefined."

Enhance ACRL members' ability to provide education, advocacy, and coalition building to support transformative change in scholarly communication systems.

The ENY/ACRL spring conference will feature a panel program called "Blueprints for Collaboration" in which panelists will focus on state and regional library initiatives, particularly as they relate to economic development, research, and state-wide needs. Among the panel members will be Karen DeJarnette, Director of Workforce Development Initiatives for the Empire State Development Corporation and Pamela McLaughlin, Director of Communications and External Relations, Syracuse University.

Enhance ACRL member's understanding of how scholars work and the systems, tools, and technology to support the evolving work of the creation, personal organization, aggregation, ...

At the spring conference, Joan Getman of Cornell University will address the need to teach principles and practices that support effective use of media and stories/narrative in the form of assignments and assessment in order to advance learning, and the partnerships required to do this.

Strategic Area: Higher Education and Research

Goal Area: Learning

ACRL expands regional, national, and international adoption, use, and development of information literacy standards.

At the spring conference, Trudi Jacobson of the University at Albany will explain her ideas about the need for information literacy to be recognized as a meta-literacy and the implications for teaching.

Strategic Area: Higher Education and Research

Goal Area: Advocacy

Increase ACRL's communication on major trends and issues in libraries and higher education.

In the past year, the President and the Legislative Advocacy Chair have routinely forwarded communication from ACRL related to major issues, Webcasts, etc. to the listserv for ENY/ACRL members.

Strengthen partnerships with other organizations.

Last fall, the Legislative Advocacy Chair and the President attended a meeting of representatives from various library organizations in New York State, convened by the New York state Higher Education Initiative. The purpose of the meeting was to explore common areas of cooperation and common advocacy goals.

Increase ACRL's influence in public policy affecting higher education.

At the spring conference, Jason Kramer, Executive Director of the New York State Higher Education Initiative (NYSHEI) will discuss issues related to public policy in higher education. Additionally, ENY/ACRL maintains an institutional membership in the New York Library Association.

Strategic Area: The Profession

Goal Area: Continuous Learning

Expand ACRL's alignment of programs and other learning opportunities based on data, member needs, and strategic priorities.

ENY/ACRL continues to offer regional brown bag lunches each fall. Since ENY/ACRL covers a wide geographic region, the 3 fall brown bag lunches offer the opportunity to attend an event without incurring significant travel expenses, in this era in which travel reimbursement is becoming scarce. Last fall's brown bag lunch topic was "Responding creatively to your Library's Fiscal Reality."

Goal Area: Leadership

Design and delivery tools to ACRL members to empower them to communicate the value of their contributions to learning and scholarship.

The ENY/ACRL newsletter regularly features the accomplishments, awards, recent publications, etc. of ENY/ACRL members.

Strategic Area: The Association

Goal Area: Membership

Expand the appeal of ACRL membership among current members with a special focus on those new to the profession. ..

The Eastern New York Chapter encourages information science students to attend the spring conference. Our tradition is to return the registration checks at lunch allowing everyone in attendance to put names and faces together as they come forward to reclaim their checks. It allows us to encourage their professional development while simultaneously giving them a networking opportunity.

Membership dues of ENY/ACRL have not change in many years. If you are not an ACRL member, dues are \$15, but if you are a member of ACRL, your chapter dues are just \$12. This makes it possible for those new to the profession to join and become involved in professional activities.

Increase the number of academic and research librarian members.

The fall brown bag lunches and the spring conference are advertised on listservs which reach many librarians in New York State (NYLINE and SUNYLA).

Strategic Area: The Association

Goal Area: Sustainability

Expand commitment to adopting green and sustainable business practices...

ENY/ACRL's Program Planning Committee makes every effort to go green, placing conference program information and registration forms on the ENY/ACRL Web site and distributing information via the listserv. Conference sites are encouraged to avoid disposable products for coffee breaks and lunch. Increasingly, conference attendees are bringing their own coffee mugs and water bottles.